Permit #S00108957

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00108957 **Type of Permit:** STILL **Release Date:** 06/03/2016

Production Company JN PRODUCTION INC

Insured Company Name JN PRODUCTION INC

Contact Phone No. 1 646-476-5373
Contact Phone No. 2
Fax
Address 580 BROADWAY, SUITE 711
NEW YORK, New York 10012

Production Title LUCKY BRAND VENICE

Type of Production Still Photo

Producer Shelley Tassin

Director Hilary Walsh

1st AD Shelley Tassin

Production Manager Shelley Tassin

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Shelley Tassin
Primary Phone Mobile - 985-710-4123
Secondary Phone

Location Assistant Shelley Tassin
Primary Phone Mobile - 985-710-4123
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE	$60.00	**Total Permit Fee**	$210.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00	**Number of Locations**	2

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Summary Information — Location

Permit Number	S00108957	**Location Manager**	Shelley Tassin
Production Company	JN PRODUCTION INC	Primary Phone	Mobile - 985-710-4123
Insured Company	JN PRODUCTION INC	Secondary Phone	
Production Title	LUCKY BRAND VENICE		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 6/6/2016 - 6/6/2016 08:00 - 13:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Venice Rec Restrictions new.pdf
North Venice Parking lot map.pdf
COUNTY PARKING LOT GUIDELINES.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes
COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

IF COMPANY HAS APPROVAL FOR VENICE PIER: Must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Ivan Sanchez
LOS ANGELES CITY POLICE DEPARTMENT	Mark Buck
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey

Coordinator Note NO RAPG MONITOR REQUIRED

Coordinator Note
-NOT PERMITTED FOR WATER OR SAND ACTIVITY ON COUNTY BEACH
-MUST PARK WITHIN MARKED PARKING STALLS
-MUST NOT BLOCK EMERGENCY ACCESS ZONES.

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Insured Company	JN PRODUCTION INC	Secondary Phone	
Production Title	LUCKY BRAND VENICE		

Parking

Base Camp
Location Type : Other Location
NORTH VENICE PARKING LOT (MPI), VENICE, CA, 90291

Crew Parking
Location Type : Other Location
NORTH VENICE PARKING LOT (MPI), VENICE, CA, 90291

Parking Notes
8 SPACES PAY UPON ENTRY.

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Summary Information — Location

Permit Number	S00108957	**Location Manager**	Shelley Tassin
Production Company	JN PRODUCTION INC	Primary Phone	Mobile - 985-710-4123
Insured Company	JN PRODUCTION INC	Secondary Phone	
Production Title	LUCKY BRAND VENICE		

Location Address Ocean Front Walk., Westminster St., Abbot Kinney Blvd., Venice Blvd. Inclusive (Excluding Abbot Kinney Blvd. and Ocean Front Walk), Los Angeles, CA, 90291

Location Type Grid

Film Dates 6/6/2016 - 6/6/2016 08:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
May not interfere with filming activities of production companies in possession of location-specific permits, previously scheduled special events, or existing construction projects.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County Fire Department

Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Other Location
NORTH VENICE PARKING LOT (MPI), VENICE, CA, 90291

Crew Parking
Location Type : Other Location
NORTH VENICE PARKING LOT (MPI), VENICE, CA, 90291

Parking Notes
8 SPACES PAY UPON ENTRY.

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

VENICE BEACH RECREATION CENTER

Film Production Guidelines Special Facility

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Ok to Film at Venice Recreation Center- Handball court on 6/6/16.
- Ok to film from 8am-1pm.
- Okay to be in approved areas at approved times set by Venice Rec Center.
- Okay to Film in the areas that the company paid the Rec Center for.
- Venice Recreation Center must receive payment before shoot or permit is not valid.
- No blocking or creating hazards for patrons on boardwalk.
- No stopping maintenance from cleaning rec center if needed.
- Monitor from rec center must be present during entire time during shoot.
- Off- site parking only, no city parking lots available.
- Must not damage landscape.
- No alterations to the landscape allowed unless otherwise approved by the Recreation Director.
- Must stay away from maintenance and patron activities.
- Okay to only shoot in permitted area approved by Venice Rec Staff.
- Company can only shoot within the approved times set and invoiced by Venice Rec Center.
- Company does not have exclusive use of any portion of the rec center.
- Must comply within all guidelines set by the director at Venice Rec or permit will be void.
- Permit void if payment has not been submitted to Venice Recreation Center.
- Company must have paid invoice for filming at Venice Recreation Center prior to shoot.
- Company must have Venice Recreation Center assigned monitor present during shoot at all times.
- Company must stay within the approved guidelines set by Venice Rec.
- Staff at Venice Rec reserves the right to alter any guidelines previously agreed upon.
- Not permitted to be on Venice Boardwalk or any other area not permitted by Venice Rec permit.

NOT A PERMIT

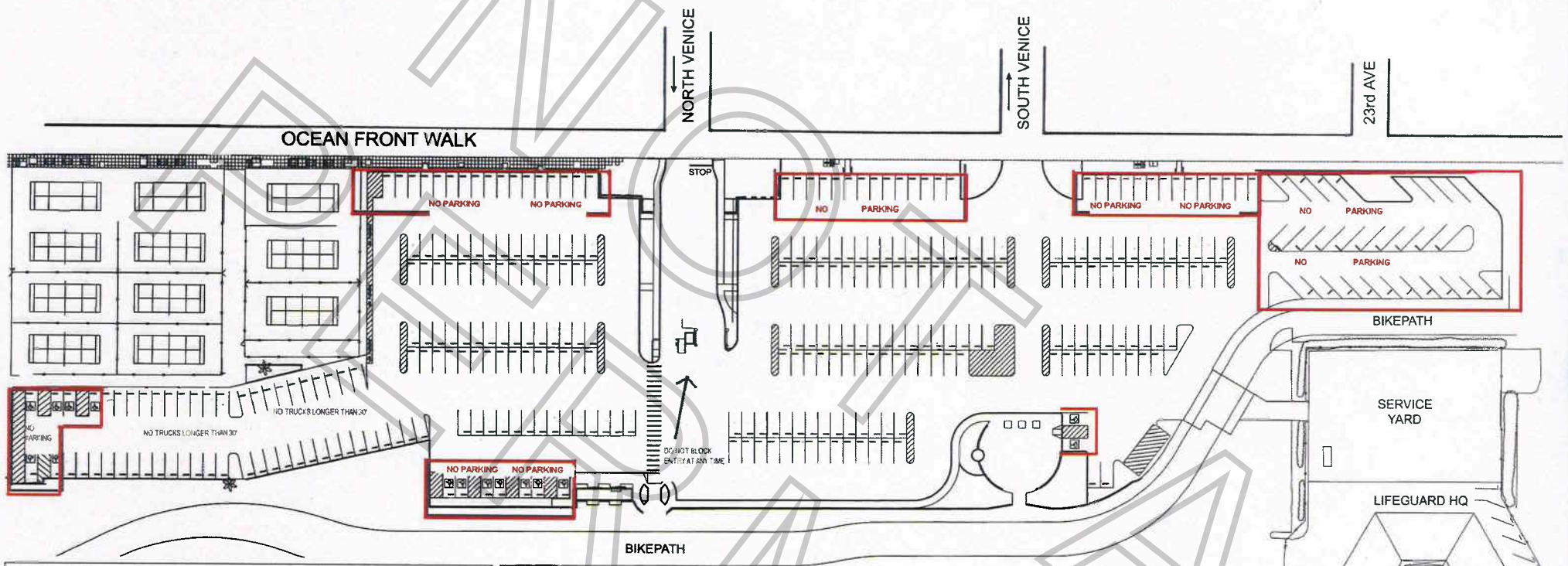
- No vehicles/heavy equipment allowed on property unless otherwise approved by Rec Center. No un/loading, shuttle drop off etc, Including gators and shuttle vans, unless otherwise approved by the Recreation Director.
- No on-site parking. Must arrange off-site parking.
- Must not interfere with recreation and/or maintenance activities.
- Daily maintenance activities may be scheduled.
- Public access required. No exclusive use of facility/area.
- May not block any bike paths.
- Grassy areas may be edged, mowed and watered.
- No alterations to park property unless otherwise approved by the Recreation Director.
- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- No nudity permitted.
- Company must bring in own trash receptacles and remove all trash generated by company prior to leaving location. Company cannot use parks trash receptacles.
- "**CABLE ON FLY" in high foot traffic areas.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

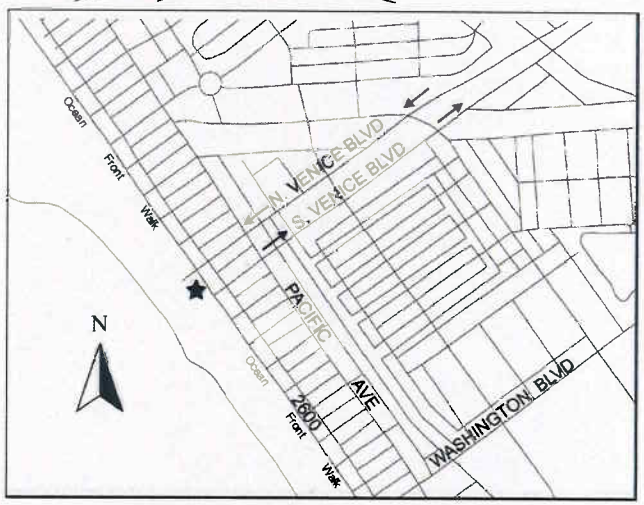
NOT A PERMIT

S-108957
JN PRODUCTION INC-LUCKY BRAND VENICE
(VENICE REC CENTER-HANDBALL COURT)

NOT A PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT





Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 10 / 2008 JW CLS

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Permit #S0010857

PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO FEE PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT